



## Biography

Captivated by the potential of collective impact through seemingly insignificant individual choices, Veronika Vegesent connects with human consciousness and individualism through a minimalist and abstract approach. Her work translates the inner connection between humans and nature, promoting mindfulness and compassion for the natural world. She is renowned for her animal rights activism, environmentalism, and awareness practices within the art and design industry, both among the general public and professionals.

Veronika Vegesent was born in Sarapul, Russia, in 1990 and currently resides and works in Helsinki, Finland. She holds a BA in Graphic Design from Metropolia UAS, Finland (2016). Her childhood was dedicated to the study of traditional painting and visual art skills, which she has continued to develop throughout her career in various visual arts fields, including contemporary illustration, photographic art, and video games. Her works have been published in international magazines, both online and in print, such as Picton, Boulevard, and Style Cruze.